

HI-TECH, INDOOR, ADVENTURE CENTER

GAME

On!

Reimagining Fun.

SPONSORSHIP OPPORTUNITIES



2004 CREEK DRIVE | RAPID CITY | SD | 57703
e. Contact@GameOnRC.com p. (605) 415-4494 w. www.GameOnRC.com

WHAT IS **GAME!**?

Game On! is Rapid City's first interactive, hi-tech, live action, no-contact, adventure center for all ages!

We've re-imagined the games from our childhood and combined them with a high tech edge and a creative twist. This place isn't just fun for the kids, this place is a blast for the whole family!

Our adventures are designed, first and foremost, to be safe. We want our guests to feel welcome, comfortable, and safe and we know once all those boxes are checked the only thing left to do is have a good time!

Game On! utilizes state-of-the-art technology, and multi-adventure platforms, to encourage physical fitness, teamwork, problem solving and critical thinking. We have designed our games with all types of players in mind.

Why does Rapid City Need Game On!?

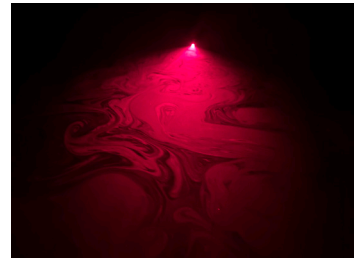
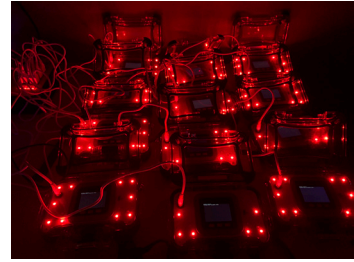
Run, Think, Play, Win! Repeat.

At Game On! we are excited to inspire our players to engage in critical thinking by immersing them into cohesive storylines where they will, without hesitation, get off the couch, put down their devices and jump into actual, real-life game play. With increased reliance on technology in this day and age, it has become the norm to be less active, both as adults and as children.

We are anxious to see Rapid City up and active as they immerse themselves in interactive, elaborate, wholesome, high-energy, real-world adventures. Reinvented common video game concepts will encourage players to enthusiastically and - without knowing it - engage in physical exercise while also stimulating critical thinking and problem-solving skills.

We are also excited to provide a safe, indoor, and welcoming gathering space for

- Families & family reunions • Birthday parties
- Company parties • Corporate team-building
- School field trips • Youth groups • Fundraisers and more!



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OUR CUSTOMERS

Game on! aims to be one of the region's most loved and popular attractions for several reasons. We aim to cure boredom and family fatigue by capitalizing on the rise in popularity of comic book-inspired movies, the increase in high fantasy and immersive storytelling to create a one-of-a-kind adventure-based campus.

Think Ready Player One - meets Tron - meets Jumanji - meets the Zombie Apocalypse!

One thing this region will always have is a need for high-value quality fun. Our emphasis on "High Value" promises to get as many happy faces through our doors as possible. We aim to not only attract Rapid City patrons but to also draw in audiences from the surrounding Black Hills communities as well as capitalize on our very successful tourist traffic.

We predict that before you know it, everyone will be talking about

GAME *On!*

OUR ADVENTURES



A high-paced "tag meets zombies" game that will blow players minds with crazy lighting, great tunes and an epic obstacle course.



A more thoughtful expedition into a forgotten jungle that encourages problem solving for those who love to discover and explore.



Challenge your stealth skills while keeping the heart pumping. Try and escape with the loot while knowing that your time is running out.



Flashback to your childhood as you save yourself from the ominous lava and cling to obstacles to get to the finish-line before it's too late.

PLUS

**A VR ARCADE
& PARTY ROOM!**

HI-TECH,
INTERACTIVE,
INDOOR,
ADVENTURE CENTER

GAME *On!*

LEVEL 1

LEVEL 2

LEVEL 3

LEVEL 4

LEVEL 5

SPONSORSHIP OPPORTUNITIES

PERKS

\$250

\$500

\$1000

\$2500

\$5000

Free Passes (worth \$26)

4

12

25

60

100

Sponsorship placement in our interactive floor

X

X

X

X

X

Three month promotion on back of one of our adventure tickets

X

X

X

X

Social media promo and shout-outs
(# placements dependent on sponsorship level)

X

X

X

X

Sponsorship mention in our hourly in-house announcement for 3 months

X

X

X

Sponsorship listing on our website for one year

X

X

Vinyl banner placement in the gaming lounge for one year

X

X

Lifetime sponsorship placement next to your sponsored adventure

X

Lifetime sponsorship placement next to your sponsored adventure on our website

X



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Punch Pass TICKET BOOKS

GAME ON! IS PLEASED TO PRESENT FOUR UNIQUE ADVENTURES. We've carefully imagined and designed each attraction to be a unique, memorable experience that you, your friends, and family will enjoy time and time again. **We are excited to offer some great ticket book opportunities to save you a little money.**

Each individual ticket will work as a punch pass to get the ticket holder access to one session of each of our adventures; Z-Tag, Temple Quest, Floor is Lava and Laser Vault.
(Retail value of \$28.50 - One punch pass retails for \$26)

The more punch passes you buy, the more you'll save!

NUMBER OF TICKETS	RETAIL PRICE	% OFF	TOTAL
4 TICKETS	\$104	3%	\$100.88
8 TICKETS	\$208	5%	\$197.60
10 TICKETS	\$260	7%	\$241.80
20 TICKETS	\$520	9%	\$475.80
25 TICKETS	\$650	10%	\$585.00
50 TICKETS	\$1,300	15%	\$1105.00
100 TICKETS	\$2,600	20%	\$2080.00
200 TICKETS	\$5,200	25%	\$3900.00
500 TICKETS	\$13,000	30%	\$9100.00



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SPONSORSHIP INFORMATION

Business Name

Contact

Phone

email

Address

City

State

Zip

Website

SPONSORSHIP AGREEMENT

CHOOSE SPONSORSHIP LEVEL

- Level 1 **\$250**
- Level 2 **\$500**
- Level 3 **\$1000**
- Level 4 **\$2500**
- Level 5 **\$5000**

I have read and understand the terms of this contract as stated in this document and I agree to be financially responsible for this debt.

Signature

Date

IMMERSIVE ENTERTAINMENT LLC ADVERTISING AGREEMENT TERMS & CONDITIONS

This contract is an agreement to have your business represented via advertising in Game On! in Rapid City South Dakota. By signing this contract, the advertiser hereby agrees to the following terms:

ARTWORK

Banners, Logo and other artwork must be formatted in the correct size as a transparent, press-quality PDF, EPS, PSD, or high-res (300 dpi) PNG. Improperly formatted artwork may be assessed a 10% fee. Artwork can be designed by Immersive Entertainment LLC but anything designed by Immersive Entertainment must only be used at Game On! exclusively and may not be published elsewhere. Immersive Entertainment LLC will cover the cost of printing the vinyl banners.

PLACEMENT

All artwork and verbal mentions will be placed in the facility and scripts on a first-come, first-served basis. Game On! will accommodate special placement requests when possible, but no placement will be guaranteed.

PAYMENT

First-time sponsors must submit payment in full no later than 15 DAYS prior to signing the contract. Returning advertisers will be invoiced. All invoices must be paid in full within 30 days of invoice date. Make checks payable to Immersive Entertainment LLC.

Advertisers with outstanding balances will have future banners, ad placement and mentions placed on hold until the account is paid in full. If unpaid balance exceeds 60 days, the contract will be null and void. If unpaid balance exceed 90 days, the account will be turned over to a collection agency.

CANCELLATION

This contract may be terminated at any time by the advertiser by providing Immersive Entertainment LLC with written notice

LIABILITY

Immersive Entertainment LLC's liability for error will not exceed the rate for the sponsorship in question. Immersive Entertainment LLC's shall be held harmless for any costs, fees, damages or loss relating to claims arising out of content provided by the sponsor.



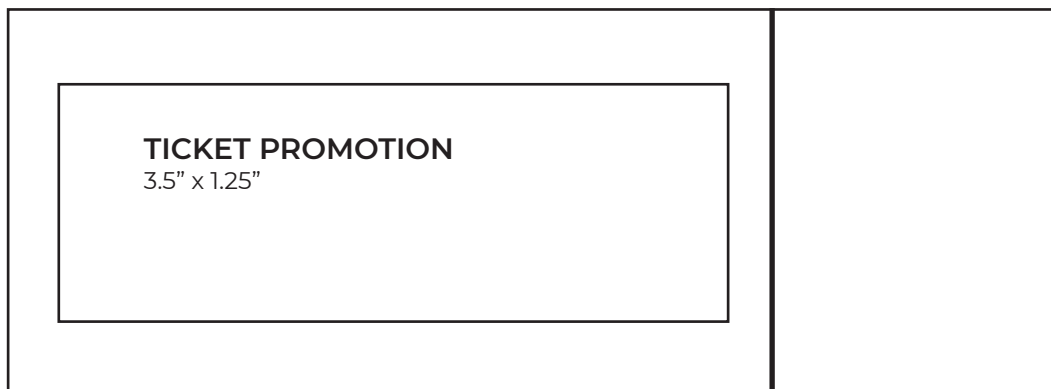
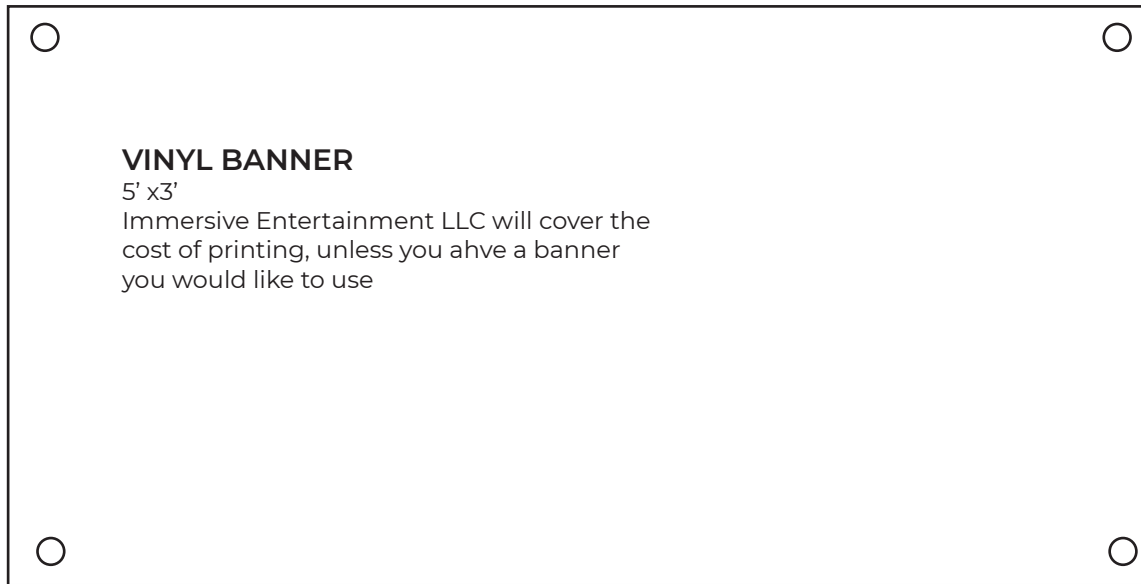
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2020 SPONSORSHIP SPECS



MATERIAL REQUIREMENTS

Sponsors must provide digital ads as a PDF, EPS, or a Transparent PNG - Please make sure there is no white background. If your files do not meet these standards, they may be rejected. All files must be CMYK with a resolution of 300DPI at 100% size.

NO OTHER AD FILE TYPES WILL BE ACCEPTED.

Advertisers must send/provide files electronically using the directions in the AD SUBMISSION section below.

AD SUBMISSION

Step 1: Check your artwork to confirm it follows the size specifications given on this sheet.

Step 2: Check that all artwork is AT LEAST 300DPI CMYK.

Step 3: Export artwork as a PDF, EPS, or a Transparent PNG. DON NOT SAVE A JPG. Please put sponsor's name and ad size in file name. For ex.

Step 4: Email your artwork to Graphics@Gameonrc.com



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